

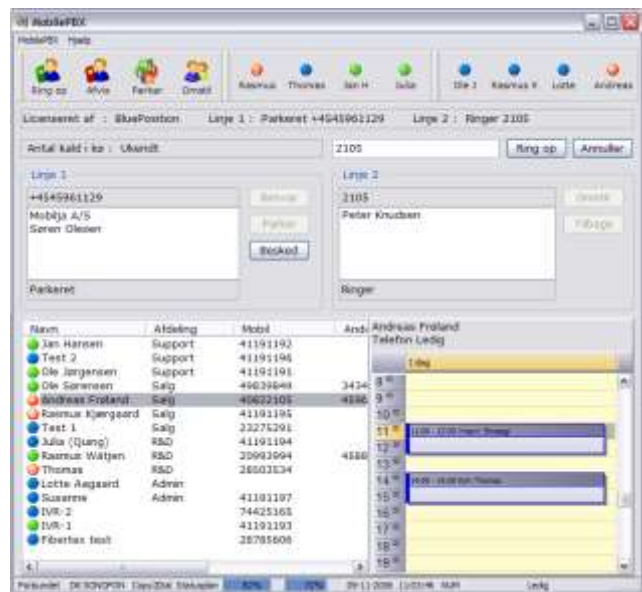
PC Switchboard for Mobile telephony solutions.

MobilePBX™ is an advanced PC based switchboard application for mobile telephony solutions. MobilePBX™ just needs a mobile phone connected to the PC via Bluetooth™ or using a cable connection to replace a complete fixed network / IP telephony solution.

MobilePBX™ is carefully designed to give the agent a simple and effective call handling tool, with maximum overview and ergonomic usage. The agent can give the customer optimal information, for instance using Caller Id, automatically matched towards both company CRM databases, and Internet based directory services (i.e. Yellow pages).

Before a call is transferred using MobilePBX™, the agent can see if the intended call receiver is available. This is done using presence information gathered from both the company calendar system, own notes, and through the Mobile Network Operator presence information or status information collected from other users of MobilePBX™ or MobileCTI™. With MobilePBX™ the agent can decide to do an announced call transfer, and present the call details or perform an unannounced transfer to for instance a hunt group, or directly to a co-worker. The agent can also take messages and handle them using both e-mail and SMS.

MobilePBX™ has capabilities for handling several inbound numbers, allowing an agent to answer calls for several companies or departments.



MobilePBX™ can be combined with MobileCTI™ from BluePosition, a unique client for the regular employee and the MobileIVR™ automatic attendant, as well as MobileStatus™ for integration with the network operator's status information.

Services:

- Easy call transfer using the PC keyboard or mouse.
- Outlook/Exchange calendar interaction.
- Supports GSM and IN – Intelligent Network (DTMF) based Call transfer.
- Integration to MNO Status/Presence service.
- Status/Presence information from other MobilePBX™ or MobileCTI™ users.
- Integrated employee phonebook with integrated status/presence pictograms.
- 24 quick dials with integrated status symbols.
- Caller Line Identification (CLI) extended by CRM lookups and Internet DQ services.
- Multi company information. See which company/number was dialed by the caller.

For additional information contact cma@BluePosition.com.

Or find additional information about MobilePBX™ on: www.MobilePBX.dk